

# On Course Horse Show Series 2018

## Sponsorship Opportunities



Sophie Schaeffner competes at annual Richard D. Moriarty Memorial Hunter Derby

### Venue

On Course is located in a tranquil area of Lafayette, New Jersey, about an hour from New York City, thirty minutes from PA and forty minutes from NY. On Course is well-known for its pristine stables, numerous paddocks where horses graze, and an exquisite indoor riding arena that hosts the On Course winter equestrian events. For more information, please call 973-875-8780 or visit us at [www.oncourseriding.com](http://www.oncourseriding.com).

### Event

The On Course Horse Show Series 2018 will consist of **7 shows on January 27, February 24, April 7, June 30, Sept 22, November 3, and November 17**. These events will draw participants from across Sussex County, as well as, Northern and Central NJ, nearby NY and PA. The series will deliver a horse show experience unlike any other in the area during the winter season, with fun and excitement for the competitors while addressing the needs of the sponsors. This winning combination will keep the participants coming back show after show!

### Sponsorship

Sponsorship opportunities range from general show support to sponsoring and naming a specific class or division. The show management team and staff are in place to promote your company and merchandise, and will accommodate your needs to design the optimal sponsorship to meet your specific objectives.

### Corporate Exposure

The On Course Show Series will be advertised in a number of local newspapers as well as equestrian-focused trade publications. In addition, the events themselves will be supported by press releases. Local news coverage will be enthusiastically encouraged. An on-site program will be distributed and all sponsor names will be prominently included.

## Sponsorship Levels

Level	Description	Benefits
<b>Platinum Sponsorship</b> \$500	Sponsors one of three major events at all 7 shows:  <p style="text-align: center;"><b><i>Pleasure Stake</i></b></p> The event will be named for the sponsor, for example the " <i>CompanyX Gambler's Choice</i> "	<ul style="list-style-type: none"> <li>• A high profile event is named for the sponsor</li> <li>• Placement on the On Course Website</li> <li>• Company name will be broadcast throughout the show series</li> <li>• Space for a 3x8 sponsor-owned banner to be hung on the fence line near the main show ring to promote the company name and/or products</li> <li>• Business card size ad in the on-site program</li> </ul>
<b>Gold Sponsorship</b> \$250	Sponsors a division of the horse show at all 7 shows, each division consists of 3-4 classes or rounds	<ul style="list-style-type: none"> <li>• Sponsorship recognized in the on-site program division description</li> <li>• Company name will be broadcast throughout the show series</li> <li>• Space for a 3x8 sponsor-owned banner to be hung on the fence line near the main show ring to promote the company name and/or products</li> <li>• Recognition via a Series End Award</li> <li>• Business card size ad in the on-site program</li> </ul>
<b>Silver Sponsorship</b> \$125	Sponsors a division of the horse show at all 7 shows, each division consists of 3-4 classes or rounds	<ul style="list-style-type: none"> <li>• Sponsorship recognized in the on-site program division description</li> <li>• Company name will be broadcast throughout the show series</li> <li>• Recognition via a Series End Award</li> </ul>
<b>Bronze Sponsorship</b> \$75	General sponsorship of the series	<ul style="list-style-type: none"> <li>• Business card size ad in the on-site program</li> </ul>
<b>Friends &amp; Supporters</b> \$25 & \$50	General support of the series	<ul style="list-style-type: none"> <li>• Name listed in the on-site program</li> </ul>

**Circle One: Company or Individual**

**Name:** \_\_\_\_\_

**E-Mail Address:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Business Tel:** \_\_\_\_\_ **Home:** \_\_\_\_\_ **Cell:** \_\_\_\_\_

**Sponsorship Level (Circle One):** Platinum   Gold   Silver   Bronze   Supporter   Friend  
**Amount:** \_\_\_\_\_ **Check #:** \_\_\_\_\_

**Division Name:** \_\_\_\_\_

**Class Name:** \_\_\_\_\_